

Efrain Acevedo Klein

Senior Video Creative · New York City

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EXPERIENCE

Senior Producer Editor

July 2021 – Present

Paramount · New York, NY

- Serving as director, editor, writer, producer, videographer/cinematographer, and motion graphics artist at Paramount's internal agency
- Leading projects from initial brief/concept phase through final delivery for live events, digital, social, broadcast and OOH
- Ongoing supervision of freelance and staff editors, videographers, motion graphics artists and interns
- Designed and conducted department-wide videography education course for non-video team members, covering theory, technology, and real-world examples using company content
- Actively integrating enterprise generative AI partnerships with RunwayML and Eleven Labs

Project-Based Video Creative

Feb 2019 – July 2021

Buzzfeed · Condé Nast · Unilever · ViacomCBS · FCB · BCW · Whatifi · New York, NY

- Delivered everything from social content to multi-unit digital campaigns at premiere agencies like FCB and BCW, as well as internal agencies within BuzzFeed, Condé Nast, Unilever, and ViacomCBS
- Provided "one-stop-shop" pre-vis through post solutions — editing, motion graphics, color correction, sound design and more — both remotely and on-site in New York and Toronto
- Sold an original feature-length screenplay to the streaming startup Whatifi for distribution as a short-form interactive content series

Director of Video Creative

Sept 2017 – June 2019

TrailerWorks · Toronto, Canada

- Recruited to upgrade the agency's existing video and audio production facility and expand into larger-scale projects as lead video creative
- Able to shift from writer or director to editor and producer as needed, allowing the agency to reignite existing client relationships to pitch and deliver entirely new campaigns
- Project highlights included ongoing video and podcast series for Yamaha Music and fundraising/awareness campaigns for the Albert Einstein Foundation

Project-Based Video Creative

Feb 2016 – Sept 2017

FCB · Viacom · Trollbäck+Company · The Daily Dot · New York, NY

- Transitioned from TV animation into advertising, bringing editing and graphics experience to campaign conceiving, client acquisition, and broadcast post-production at FCB
- Became a hybrid on-site and remote partner for companies like Viacom, Trollbäck+Company, and The Daily Dot — the latter also involving pitching, writing, editing, designing, and animating sponsored content for social media

Lead Editor + Composer + Post-Production Supervisor

July 2014 – Feb 2016

Titmouse Inc. · New York, NY

Adult Swim — "The Venture Bros." Season 6
Mattel — "Team Hot Wheels: The Skills To Thrill"
Mattel — "Team Hot Wheels: Build The Epic Race"
Nickelodeon — "Half Shell Heroes: Blast To The Past"
TruTV — "Late Night Snack: Celebrity Storytelling" Season 1
DreamWorks — "Home" Season 1

Animation Editor + Production Coordinator

Jan 2012 – June 2014

Adult Swim — "The Venture Bros." Seasons 4 & 5
Adult Swim — "Superjail!" Season 4
Adult Swim — "King Star King" Season 1
DreamWorks — "Turbo F.A.S.T." Season 1

Junior Editor + Production Assistant

Oct 2010 – Jan 2012

FCB Global · New York, NY

Junior Editor

Sept 2009 – Oct 2010

World Leaders Entertainment · New York, NY

Adult Swim — "The Venture Bros." Season 4
Cartoon Network — "Robotomy" Season 1

EDUCATION

BFA Honors, Film & Screenwriting

2009 – 2012

School of Visual Arts · New York, NY

Conservatory of Film

2007 – 2009

SUNY College at Purchase · Purchase, NY

SKILLS

PRODUCTION

Directing · Photography · Cinematography
Line Producing · Sound

POST-PRODUCTION

Editing · Motion Graphics · Color Correction
Sound Design · Compositing · Retouching

SOFTWARE

Adobe Premiere · Adobe After Effects
Adobe Photoshop · RunwayML · Eleven Labs · Claude

CREATIVE

Screenwriting · Copywriting · Graphic Design
Client Presentation · Project Supervision

RECOGNITION

D&AD Awards — Graphite Pencil 2020
92YTribeca — Audience Choice Award 2009
Lake Placid 24-Hour Film Festival — Grand Prize & Audience Award 2009
Random House — Creative Writing Scholarship 2007